

Digital Health Trends for 2018

Digital technology continues to change how people manage their health and navigate the health care system. Here are some data points about the latest digital health trends for 2018:

Wearable technology market expected to reach

\$51.6 Billion

By 2022¹

The FDA approved the first-ever digital pill

embedded with a sensor that tracks if it was ingested⁵



32%

of Americans now use the internet or mobile apps to comparison shop for health care services²

80%

of physicians use smartphones & medical apps³

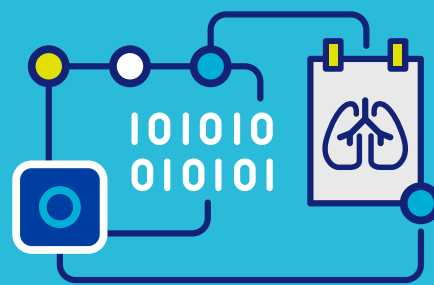
9TH

most common source of revenue for mobile app stores⁴

25% of employees

now own activity trackers⁶

Stanford researchers used machine learning to develop an algorithm that can diagnose pneumonia from a chest X-ray better than a human radiologist⁷



1/3

of Americans said

they would use telemedicine to access health care services⁸



Sources:

1. <https://www.marketsandmarkets.com/PressReleases/wearable-electronics.asp> | 2. UHC 2017 Consumer Sentiment Survey Results | 3. <https://getreferralmd.com/2015/08/mobile-healthcare-technology-statistics/> | 4. Statista 2017 Mobile Application Revenue Distribution Survey | 5. <https://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm584933.htm> | 6. TLP_UHCWebinarDeck_Final.ppt | 7. <https://spectrum.ieee.org/the-human-os/biomedical/diagnostics/stanford-algorithm-can-diagnose-pneumonia-better-than-radiologists> | 8. UHC 2017 Consumer Sentiment Survey Results